

THE SUDBURY STAR
2018
**READERS'
CHOICE
AWARDS**

Thank You Sudbury

for voting us your favourite flooring store!



Renovating your home can be a very stressful experience. Whether it is one room or every room in need of a change, there are a great number of choices to make, and people to deal with. However, what can feel overwhelming at times can be made easier, and it starts with choosing to work with a company that has been in business for 25 years. At its heart, two generations of passionate designers and entrepreneurs, allows you to find what you need for everything in your home, and does so with an artisan touch.

Sound impossible? Well, then there must be a unicorn running the show, as you can find all of these things at End of the Roll, winner of Favourite Flooring Store in The Sudbury Star's Readers' Choice Awards, and its partner store, Home and Haven Design Studio.

End of the Roll began at the hands of Debbie and Peter Michelutti, who have built a wonderful flooring store with their customers' needs in mind. It was also a wonderful chance for their son, Peter Jr.

to join his parents in creating a store that offered durable, stylish and well-priced flooring to Greater Sudbury.

Of course, after years of hard work, Peter and Debbie have earned their retirement, and they are happy in it knowing that not only has their son and his wife, Kerrie, enthusiastically taken over the store, but improved it in ways that matched the modern needs of their customers.

"Since End of the Roll sells flooring in designer brands, we thought we should open another store that covers all your renovation needs," says Kerrie Michelutti. With her background in retrofit construction, as well as her love of design and beauty, she and Peter have both opened Home and Haven, and renovated End of the Roll to reflect current trends.

Now you have the chance to find flooring, windows, kitchens and bathrooms, doors, blinds, vanities, natural stone and specialty tile. They have expanded their wood shop to allow for the creation of custom

hand-staining and staircases. They work with wrought iron, glass and wood, and between the two stores, they have 15 certified installation crews. They have also partnered with other builders in order to grow and expand their offerings. At End of the Roll and Home and Haven Design Studio, everything is created to bring you the best customer experience.

Of course, success doesn't just come from providing the right materials, it comes when a customer feels their experience has been a positive one, and that they will be escorted through any hurdles with skill and care.

Well, if you want someone to help you problem solve, talk to a couple who have three children under five. In addition to the family atmosphere at End of the Roll and Home and Haven, there is also community spirit. You can find it in their dedication to their employees, and even in Peter's commitment to coaching in minor hockey.

If you are beginning your renovation planning and process, visit the family behind

End of the Roll and Home and Haven. "Our focus is our clients," says Kerrie. "We want people to feel taken care of during the renovation experience and we want our clients to lay out their plans and see their flooring, their cupboards, backsplash, and door together before committing."

When you offer service like that, with no appointment necessary, a down-to-earth staff, and free in-home measurements and estimates — then you pair it with the warmth of family — you may have found a unicorn, or, you may have just visited End of the Roll and Home and Haven Design Studio.

